

THE : FUTURE : LABORATORY

JOB DESCRIPTION

Job Title:

Trends intelligence editor

Department:

Foresight

Reporting structure:

Role reports to: Head of foresight

Team members: Art director, creative foresight researchers, foresight writers, foresight data analyst

Summary of company:

The Future Laboratory is a strategic foresight consultancy. Since 2001, we have prepared clients for the future by giving them the confidence to take the decisions today that will create transformative growth tomorrow. We have grown into an organisation with international reach, employing more than 65 people, headquartered in Spitalfields, London. The Future Laboratory has foresight at the heart of everything we do. As an organisation we are inspiring, knowledgeable, forthright, charismatic and independent. We believe what we deliver is unique and game-changing, and we are committed to being ethical, responsible and socially minded.

Key responsibilities:

- : Commission and create in-demand Trends Intelligence content across The Future Laboratory's Foresight services and products.
- : Oversee and edit all content on our subscription platform LS:N Global, ensuring that it is commercial, globally actionable, and balanced across the consumer sectors of Retail, Food & Drink, Luxury & Hospitality, Fashion, Youth, Beauty & Wellness.
- : Be an inspiring and positive leader to several direct reports, keeping the content schedule on budget and on schedule.
- : Contribute to the trends editorial network through writing across sections – from short daily features to sector defining macro trends and reports.
- : Evolve, innovate and populate The Future Laboratory's propriety trends system and ensure all research can be used strategically and effectively across the business for our clients.
- : Work with the Marketing and Events team to deliver world class presentations and oversee the development of our annual Trend Briefings and Global Futures Forums.
- : Collaborate with the Client Development team to ensure clear communication about our products and services to existing and prospective clients
- : Innovate new products and service diversifications that requires content, and help the company develop a content strategy that helps bring in new revenue streams.
- : Create new methods of sharing our proprietary Trends Intelligence, working closely with the Art Director on creative content marketing activations

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Essential skills and experience:

- : 5+ years within an editorial environment
- : Experience of digital editorial, with other mediums (print, live, audio) a bonus
- : Experience of client work and how to tailor content commercially
- : Impeccable presentation skills
- : Experience of managing a team and of representing a team at a managerial level
- : Great communication skills – both within the company and with clients
- : A proven interest in a range of consumer sectors – general rather than specialist