

THE : FUTURE : LABORATORY

JOB DESCRIPTION

Job Title:

Junior Designer

Department:

Foresight

Reporting structure:

Role reports to: Art Director

Team members: Production Planner, Art Director, Designer, Creative Consultant, Creative Artworker and Production Sub-editor

Summary of company:

The Future Laboratory is a strategic foresight consultancy. Since 2001, we have prepared clients for the future by giving them the confidence to take the decisions today that will create transformative growth tomorrow. We have grown into an organisation with international reach, employing more than 80 people, headquartered in Spitalfields, London.

The Future Laboratory has foresight at the heart of everything we do. As an organisation we are inspiring, knowledgeable, forthright, charismatic and independent. We believe what we deliver is unique and game-changing, and we are committed to being ethical, responsible and socially minded.

Key responsibilities:

We are looking for a Junior Designer that has the ability to inspire us and our clients. You will be comfortable designing for both print and digital, and will work alongside our creative and research teams on client and in-house projects. You will have creative flair and technical ability, and be able to interpret and deliver briefs to a high standard.

The Junior Designer will work alongside the Foresight team to communicate insights in an inspiring and informative manner, on both client and in-house projects. From creating vector illustrations to translating complex data into infographics, the role demands a creative flair and a technical ability to deliver briefs to a high standard. This will include creating new imagery and working with existing visual research to ensure it is curated effectively across all digital channels. Reporting to the Art Director, the Junior Designer will assist with developing creative concepts for client and in-house projects and evolving the TFL brand aesthetic within all internal and external communications.

The Junior Designer will also work with the marketing team to deliver creative assets and ensure that all of the businesses external promotional material is of a high standard and reflects The Future Laboratory brand.

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You will have experience working on multiple tasks in a demanding environment and be confident about delivering projects. The ideal candidate will be able to:

- : Work on multiple design projects of varying complexity, meet deadlines and perform under pressure
- : Consistently deliver high-quality work, including visual concepts and beyond
- : Design within brand guidelines, both internal and external

The Junior Designer's key outputs will include:

- : Developing and creating aesthetic identities and assets for our digital properties, subscription platform, events, micro sites, reports, presentations and client work
- : Creating motion graphics
- : Short form video capture and editing
- : Graphic illustration for daily LS:N content
- : GIFs
- : Infographics
- : Social media visual content
- : Visual marketing campaigns
- : Printed event design assets

Essential skills and experience:

- : A graphic design degree or similar
- : Ability to design for print and digital
- : Competent in Adobe Creative Suite, experience using Keynote is an advantage
- : A working understanding of HTML5 and CSS
- : Experience working with both large and small brands
- : Ideally some experience working in luxury markets
- : Solid understanding of client deliverables and the ability to take responsibility for them
- : Great creative ideas and the ability to communicate them well
- : Up to date with the latest thinking in graphic and digital design
- : A keen eye for art direction, style and popular culture
- : Proactive problem-solving abilities
- : Cultural awareness of wider communications, marketing and cultural trends
- : Ability to communicate abstract ideas in a visually compelling and on brand manner
- : Interest in new digital formats and able to test implementing them into our deliverables
- : Comfortable working in a demanding environment and confident about delivering original work
- : Keen to learn and develop new skills
- : Enthusiastic and pro-active in protecting and evolving the brand identity
- : Culturally aware – aware of wider communications, marketing and cultural trends as a whole
- : Ability to work at pace – daily deadlines
- : Ability to constructively incorporate feedback, and actively turn challenging feedback into positive story outcomes