

# THE : FUTURE : LABORATORY

## GRADUATE PROGRAMME 2018/2019

### **About us**

The Future Laboratory is a consumer research, trends, insight, forecasting and brand innovation consultancy. Founded in 2001, we have grown into an organisation with international reach, employing over 60 people, based in Spitalfields, London.

The Future Laboratory has creativity at the heart of everything we do. As an independent, we have a global reputation, proven capability and we work with some of the world's most successful and forward thinking brands.

### **About the programme**

The graduate programme will last for one year and you will work across multiple areas of the business:

- : Operations
- : Foresight
- : Strategy
- : Client Development

The aim is for you to gain exposure into all aspects of our business and be immersed in the way we do things at The Future Laboratory; from meeting and greeting guests and clients at the front door to recruiting global consumers to case study as part of a client research project. Each placement will have a key focus based on current business priorities and you will be expected to contribute to active work being delivered by that specific team.

After the year, we will discuss your future career path within the business and appoint where we have a suitable opportunity that best fit your strengths.

As our Graduate Trainee, you will be entitled to a wide range of benefits including, pension, dental, eye care, flu jabs, 'Make Your Future Happen' bursary, season ticket loan and 20 days annual leave, plus discretionary leave over the festive period. Plus, you get to work in our beautiful Spitalfields office where we have our own Future Lab, Marlowe, and more than 60,000 honey bees on our roof.

### **About you**

We are looking for a highly motivated, forward thinking individual with a passionate and curious attitude to life – passionate about trends, futures, consumers, brands, lifestyles, life and innovations.

You will be articulate, capable, ambitious and willing to work flexibly in a dynamic environment.

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## **How to apply**

If you are interested in joining our team and getting to know our business, please record a film, no longer than 3 minutes, telling us:

- : What are you curious about?
- : What's your favorite brand and why?
- : What's the future of X? [please choose one of the following]
  - : Advertising
  - : Beauty and Wellness
  - : Branding
  - : Design
  - : Drinks/Beverages
  - : Fashion
  - : Luxury
  - : Retail
  - : Technology
- : What brand would you most like to work with and why?
- : Why should you be our next graduate?
- : What's new, next and game changing in terms of a key trend for 2019?

Post the film on Vimeo and email the link to: [people@thefuturelaboratory.com](mailto:people@thefuturelaboratory.com)

Submissions close on Friday 13<sup>h</sup> July, and interviews will follow shortly after, with the successful candidate starting at the beginning of September.

We will do our best to reply to all applicants, however if you have not heard from us by Friday 3<sup>rd</sup> August, unfortunately your application has been unsuccessful.

We look forward to hearing from you!