

Future Forecast 2024

Trends Preview

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Beauty

Health and Wellness

Food and Drink

Travel and Hospitality

Luxury



- Filtered Beauty
- Tomorrow's Credentials
- High-performance Haircare
- Tech-enabled Analysis
- Scent-topia



- Post-Ozempic Wellness
- Sophisticated Sexual Wellness
- Supercharging Health with AI
- Wellness Clubs
- Clean Medicine



- AI Cuisines
- Modern Meat Meals
- Cost-conscious Diets
- Climate Change Diet
- Luxury Dining Redefined



- Loyalty, Loyalty, Loyalty
- Next-gen Travel Agents
- Transit Retail Redefined
- Cultural Itineraries
- Responsible Roaming



- Recrafting Heritage
- Twisting Traditions
- Appealing to Gen Z
- The Great Wealth Transfer
- Branded Living

Fashion

Retail

Pop Culture and Media

Technology

Design



- Fashion's Sustainable Future
- Mood Dressing
- Sporting Style
- Inclusive Fits
- Style Comes Home



- Heritage Placemaking
- Augmented Retail Realm
- Recommendation Commerce
- Live-stream Commerce
- Digital Display Futures



- Audio to Watch
- Living It Live
- Brands in Play
- Inclusive Influencers
- News Re-imagined



- AI Companionship
- In Our Quiet Era
- Wearable Wellness
- Augmented Adventures
- Virtual Odyssey



- Subversive Sustainability Ads
- Elastic Agencies
- Urban Playgrounds
- Sustainable Staging
- Adaptive Furniture