THE: FUTURE: LABORATORY



BREAKFAST BRIEFING

The Algorithmic Leader:



We live in an age of wonder: cars that drive themselves, devices that anticipate our needs and robots capable of everything, from advanced manufacturing to complex surgery. Automation, algorithms and artificial intelligence will transform every facet of daily life, but are we prepared for what that means for the future of work, leadership and creativity?

Futurist Mike Walsh, CEO of Tomorrow, talks to The Future Laboratory co-founder Martin Raymond about his newest book, <u>The Algorithmic Leader</u>, and the 10 principles every leader needs to know to survive and thrive in the algorithmic age.

As a global nomad, Mike Walsh has synthesised years of research and interviews with some of the world's top business leaders, Al pioneers and data scientists into a set of 10 principles about what it takes to succeed in the algorithmic age. The Algorithmic Leader offers a hopeful and practical guide for leaders of all types, and organisations of all sizes, to survive and thrive in this era of unprecedented change.

The Algorithmic Leader presents a pragmatic guide for future leaders, and is based on many of the fascinating people Mike has met and interacted with over the years, from Jack Ma, founder of Alibaba, to Reid Hoffman, co-founder of LinkedIn, as well as the next generation of entrepreneurs whose companies may shape the future of their categories.

The Future Laboratory is a world-leading strategic foresight consultancy specialising in trends intelligence, strategic research and innovation strategy. It makes businesses fit for the future by empowering its clients to make the right decisions, mitigate risk and reduce uncertainty. This talk is part of its year-long residency at the Corinthia Hotel London.