

01	26	51	76
02	27	52	77
03	28	53	78
04	29	54	79
05	30	55	80
06	31	56	81
07	32	57	82
08	33	58	83
09	34	59	84
10	35	60	85
11	36	61	86
12	37	62	87
13	38	63	88
14	39	64	89
15	40	65	90
16	41	66	91
17	42	67	92
18	43	68	93
19	44	69	94
20	45	70	95
21	46	71	96
22	47	72	97
23	48	73	98
24	49	74	99
25	50	75	100

Future Fit

Accelerate your readiness
for the future

:

Rapidly adapt to
future challenges

:

Build resilience and
mitigate risk

Why?

Future fitness is an indicator of how ready something is for the future – how well placed leaders and their businesses are to take advantage of the future conditions that will affect us all in the coming years.

Everywhere you look, someone has a tale of uncertainty and change to tell. Morality recoded, post-growth society, the emotional economy, backlash politics and culture, AI and automation, prolonged austerity – preparation for the future is everything, especially if you want to turn uncertainty into opportunity.

That is the business The Future Laboratory and Endaba are in – preparing leaders for the future by inspiring and developing them to make a better future happen.

Future Fit is a unique leadership programme designed by The Future Laboratory and Endaba to prepare leaders and their businesses for the future. At a time of uncertainty, preparation is everything and Future Fit provides leaders with invaluable, practical insights and development to take back to their businesses.

Attract and retain
effective leaders

:

Fast-track leaders to make
a meaningful impact

:

Ride the waves of change
in the consumer world

How?

The Future Laboratory and Endaba have united to provide Future Fit, a unique service for leaders in consumer-facing sectors. Future Fit measures a leader's readiness for the future against six critical behaviours that make up future fitness.

: Agility: Are you able to quickly adapt and seize new opportunities?

: Foresight: Do you take a long-term view to imagine, anticipate and execute change?

: Innovation: Are you committed to improving and developing new products and services?

: Reputation: Do you have a compelling purpose and positioning that engages internal and external audiences?

: Consciousness: Are you aware of the environmental and ethical impact of your business, and are you committed to minimising negative impacts?

: Nurturing: Do you support employees in their desire to improve, optimise and better themselves?

Like a health and fitness audit, measuring a leader's level of fitness for the future is a good place to start.

Capitalise on new consumer
and market trends

:

Set your brand apart from
the competition

:

Deliver short- and long-term solutions
to drive bottom line growth

What?

The Future Fit leadership programme combines psychological and behavioural profiling, highly relevant insights and foresights, bespoke leadership development tools to ensure your leaders, and your business, remain future fit.

Step 1: Diagnostic

Your senior leadership team take the Future Fit test so we can assess each individual according to the six behaviours that need to be demonstrated to be considered fit for the future.

Step 2: Consultation

We then debrief results of the Future Fit assessment in a half-day workshop, accompanied by a sharp, incisive foresight briefing designed to reveal new areas for innovation and growth.

Step 3: Development

After that we schedule quarterly reviews with the group to address future challenges and maximise performance to make a better future happen for them, their teams and their organisation.

Contact

If you would like to know more about how you perform in terms of future fitness, please book a Future Fit programme with one of the following:

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